

Connection

The Arts Communications Hui

Thursday 15 November 2018, 9am–4pm

- 8.30am** **Registration at The Dowse Art Museum**
- 9.00am** **Welcome**
Alex Grace, Communications and Relationships Manager, The Dowse Art Museum and Petone Settlers Museum Te Whare Whakaaro o Pito-one
- 9.10am** **Attention please! Art finds its audience**
Maxwell Uivel, and Amber Mullins. Deloitte Consulting
- 10.20am** **Te Ao Māori in Te Ao Pākehā Media**
Hone Kouka, (Ngati Porou, Ngati Raukawa, Ngati Kahungunu, Kai Tahu) M.N.Z.M.
- 10.50am** **Morning break**
- 11.10am** **Constraint = Creativity: Marketing Tours in Aotearoa on Modest Budgets**
Richard Aindow, General Manager and Kerrin Burns, Communications and Administration Manager, Footnote New Zealand Dance
- 11.50am** **Stuff's Mission: MJGA**
Editor of Stuff (Wellington) and The Dominion Post
- 12.20pm** **Lunch**
- 1.20pm** **Truths from an Agency**
Chris Brown, Owner and Sophie Speer, Account Director, Sputnik
- 2.00pm** **How I learned to stop worrying and love partner content**
Toby Manhire, Editor, The Spinoff
- 2.45pm** **Afternoon break**
- 3:05pm** **What do artists want from the media?**
Mark Amery, Standing Room Only, RNZ talks with Adrienne Jansen, Social Entrepreneur, Nathan Pohio, (Ngāi Tūāhuriri, Ngāti Wheke), Visual Artist and Te Hau Winitana, Īnano Dance
- 3:45pm** **Closing Remarks**
Alex Grace, Communications and Relationships Manager, The Dowse Art Museum and Petone Settlers Museum Te Whare Whakaaro o Pito-one

All welcome to join us for PYO drinks at our onsite café: Bellbird Eatery from 4pm onwards

Transport from the city: You can catch the 83 bus from many stops in the city (via Courtney Place, Manners St, Willis Street, Lambton Quay and Wellington Railway Station) and Petone to Queensgate Mall in Lower Hutt, which is a 2 minute walk to The Dowse